

The Old Blue

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2 CHAIRMAN'S MESSAGE
Chairman Ryann Pollock
welcomes you all to the new
year, and shares her thoughts on
this year's Homecoming Week.

CALENDAR OF EVENTS The dates, times, and locations of the Committee's 2010 Homecoming Week festivities.

MEET THE 2010 EXCOMM From sophomores to seniors, the 2010-2011 Executive Committee is a diverse and dedicated bunch set on making the Committee's 109th year the best it can be.

Welcome to Homecoming Week 2010!

Hello Alumni and Welcome to the 2010 Homecoming Week edition of *The Old Blue*, the official UC Rally Committee Alumni Newsletter!

On behalf of the current student membership, I would like to thank you all for your continued involvement with the Committee and its members. We are among those few student groups at Cal who are truly fortunate in knowing that we have a wealth of resources and support available to us through our alumni, and are indebted to you all every year.

Beginning on October 1st, with the Cal Women's Volleyball team's first Pac-10 home match against the Oregon Ducks, Homecoming Week 2010 already looks like it will shape up to be an incredibly exciting week. By the time the Bears kick-off against the UCLA Bruins at 12:30PM on Saturday, October 9th, the Committee will have hosted six events, including the brand new Homecoming Tie Dye event on Tuesday, October 5th.

Director of Special Events, Elise McCallum '13, came up with the idea for the event with this year's Homecoming Week theme of 'California Love' in mind. She explains that she wants the event to one where "students are invited to bring a white t-shirt and transform it into a blue and gold celebration of Cal spirit and show their love for California in a throwback to the sixties."

Working closely with Elise is Laurel Johnescu '12, this year's Director of Rallies, who will be incorporating the Tie Dye Event into this year's Homecoming Rally. Laurel wants all the students in attendance to "wear their favorite tie-dye shirt....as long as it not red" to the Rally on Friday night. This year, the Men's Octet and the Golden Overtones are



The student section was packed the last time the Bears played the Bruins at home. With a win in LA last year, the students have high hopes for this year's match-up.

being joined by the Main Stacks hip-hop dance group, the men of the Lamda Theta Phi Latino Fraternity Inc. will showcasing their saluting, as well as performances by several student groups. Laurel promises a Rally that includes "all of the reasons why California is so fantastic," so be sure to join us in Haas Pavilion at 8PM on Friday, October 8th!

GO BEARS! BEAT THE BRUINS!



Homecoming is all about reconnecting with this amazing university and demonstrating how proud we all are to be U.C. Berkeley students and alumni. The spirit and enthusiasm we all find in ourselves and in each other during Homecoming week lasts us well through the year.

-Kristin Allmon '13

Hello all UC Rally Committee Alumni!

This year, I would like to warmly welcome you back to the University as we kick off October 2010 with Homecoming week! As the whole school prepares for alumni to arrive, the members of the UC Rally Committee are very excited and hope to see many of you at the Homecoming Rally. The Cal community brings together both students and alumni with the *Spirit of California*, and I am honored to be leading the organization that dedicates itself to Cal spirit and gives so many people at home-away-from-home.

Next year, we will temporarily be out of Memorial Stadium due to construction making this our last season before all the renovations are in place. Rally Committee is committed to spreading Cal pride to every corner of campus and making this one of the most spirited seasons the campus has every seen! This year, we are hosting a new event called "Homecoming Tie-Dye" in order to help all Cal fans add some more blue and gold to their wardrobe. We will also have a couple excellent speakers at our Colloquium as well as a Homecoming BBQ immediately prior to the Rally.

We are very interested to opening up communication between current students and alumni. I hope that all of you will be able to stop by at one of our events during the week and meet some of our new members. We have a very excited group and I'm sure that they would love to hear about your experiences at Cal.



In the mean time, if you have any thoughts, ideas, or concerns, please contact either Becca at ucrc.secretary@gmail.com or myself at ucrc.chair@gmail.com, and we will assist you as best as we can. I hope to see you all soon!

GO BEARS!

Ryann Pollock 2010-2011 UCRC Chairman

Homecoming Week 2010 Calendar of Events



ucrc.secretary@gmail.com with any questions or to RSVP.

| Women's Volleyball vs. Oregon and Oregon State | The ladies of the Cal Women's Volleyball team return to Haas Pavilion on Friday, October 1st and Saturday, October 2nd, for their first Pac-10 home matches of the year! The Bears are currently ranked #8, having swept every match of the season thus far and lead the Pac-10 overall. Both matches start at 7PM in Haas Pavilion, so come out and cheer on the lovely ladies! Tickets are free for students with their ID, \$5 for kids and seniors, and \$10 for adults. |
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| Homecoming Tie Dye | The newest event on the calendar, the Homecoming Tie Dye is shaping up to be the grooviest event of the week. Join the Committee on Memorial Glade from 11AM to 3PM on Tuesday, October 5th, and bring a white article of clothing! The event is free of charge, so come out and show your California Love! |
| Homecoming Colloquium featuring Joe Kapp | On Wednesday, October 6th, the Committee will be hosting its annual Homecoming Colloquium in the Toll Room of Alumni House. This year's event will feature two famous figures from Cal Football history, former Head Coach Joe Kapp. The event is free of charge, and light refreshments will be provide. |
| Night Rally | After the sun sets, the party heats up! Join the UC Rally Committee, the Cal Band, Dance Team, Mic Men and Oski as they make their way through the streets of Berkeley and pump up the Cal Spirit in everyone they pass! The Rally is set to begin at 8PM at Bowles Hall, and will travel through the Units and Frat Row to Lower Sproul. |
| Homecoming BBQ | Before the Homecoming Rally kicks off the weekend at 8PM, join the Committee on Speiker Plaza for the annual Homecoming BBQ! Grab free food and check out the EA Sports NCAA Football 2011 tournament that will also be happening on the Plaza. The BBQ starts at 5:00PM. |
| Homecoming Rally | Following the Homecoming BBQ, the Committee will be putting on the annual Homecoming Rally in Haas Pavilion. Featuring the talents of the Golden Overtones, Men's Octet, the Cal Tae Kwon Do and the Cal Alumni Band, the Rally will be sure to kick-off the weekend with an massive dose of Cal Spirit! Join us at 8PM at Haas Pavilion for a little Bruin bashing before Gameday! |
| Midnight Singing | Join the Committee at the Campanile at midnight to usher in Gameday with a round of Cal songs, accompanied by freshly backed cookies. |
| Alumni Homecoming Reception | Following the Cal vs. UCLA game, the Committee will be hosting it's annual UCRC Alumni Homecoming Reception in Senior Hall. Join us for Gypsy's, drinks, and a chance to see old friends. The event is free of charge, but suggested donations as \$10 for adults, and \$5 for children over 5. Please contact Becca Canote, at |

Meet the 2010-2011 Executive Committee



My name is John Clemons and this is my third year in the Committee. I am currently Treasurer and my goal for this year is to balance supporting the largest membership we've ever had and maintaining our funding levels during a time of financial hardship



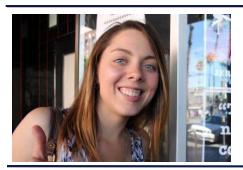
My name is Megan Gritsch, and I am a third year student at Cal studying economics and legal studies. I am this year's Vice Chair of Membership, and I hope to work with my branch to come up with the greatest social events the Committee has ever seen!



Hello! I am Patrick Shibley. I was born and raised in Long Beach, CA. I am a third year Psychology and Cognitive Science double major. I am the Vice Chair of Spirit for the 2010-2011 year, and I want to make the student body more aware of the significance of charter day.



Hi! My name is Matthew Schreiber, and I am a 2nd year Urban Studies major from Murrietta, Califormia. As Vice Chair of Marketing I work with local businesses, student groups, and the Committee itself to spread Cal Spirit throughout the Cal campus and surrounding communities primarily through on-campus publicity.



Hi! My name is Becca Canote, and I am a 3rd year English and Classical Civilizations double major hailing from San Diego, California. This year as Secretary, I not only want to keep the members informed regarding all UCRC events, but work to further alumnimember relations.

Meet the 2010-2011 Executive Committee (cont.)



Hi! My name is Kristin Allmon and I am a second year here at Berkeley planning on majoring in Art Practice with a minor in Global Poverty and Practice. This year I am honored to serve the committee as a U.C. Cannoneer. I am working to ensure that we have a safe football season up on the cannon platform and an amazing bonfire for this year's Big Game Bonfire Rally.



My name is Matt Barlow, and I am a second year hailing from Kernville, Califonia. This year, along with Kristin, I am serving as a UC Cannoneer, and hope to keep the gun firing and the bonfire burning.



Nick Iturraran. DoS. ME major. Banner safe. C gold.



Hello! My name is Jackson Jewett. I grew up in Solvang, California: the Danish capitol of America. I like quality cookware, Shakespeare, classy sci-fi, and recreational people watching. I am the Director of Member Events, which means I get to plan the super cool bonding events we do together. I'm hoping to make our new teams competition, Iron Bears, be a success, as well as to meet a new person at everything I go to.



My name is Jenny Wood, and I hail from Long Beach, CA. I am 2nd year, studying Atmospheric Science and I love the California Golden Bears. I am the Director of Community relations and my goal for this year is to create a community within the committee and make sure the committee is involved in our community.

FOLLOW THE COMMITTEE ONLINE AT WWW.UCRC.BERKELEY.EDU

Meet the 2010-2011 Executive Committee (cont.)



My name is Ryan Barlow, and I am a 2nd year Golden Bear from Kernville, CA. As this year's Director of Athletics, I want to work on increasing member attendance at small sports events, as well as show more members that its not hard to wave as they think it is.



My name is Kendall Plant and I'm a second year Physical Anthropology Major, Practice of Art Minor, and native San Diegan. My duties as Director of Card Stunts are to design, plan, and organize Cal's half-time card stunt shows. This year marks the 100th anniversary of Cal Card Stunts, so I am hoping to produce exciting, creative shows, as well as instilling a sense of excitement and pride about Stunts among non-Rally Committee students.



Hello! My name is Elise McCallum, and I am a second year Cognitive Science major with an intended minor in Computer Science and currently the Director of Special Events for the UC Rally Committee. This year, I hope to increase and foster Cal spirit by incorporating some new events in Homecoming week as well as upholding and celebrating traditions.



My name is Laurel Johnescu and I'm a third-year Environmental Biology major from Alameda, CA. I'm serving as the Director of Rallies this year and my goal is update the rallies to make them fun and exciting for everyone while still maintaining the traditions we know and love.



Hi, I'm Sasha Degtyar, and I am the Director of Multimedia. I grew up in Silicon Valley, am studying Bio, like cartoons and books, am an only child, and probably need more sleep. I'd like to make the website an integral part of the Committee - one that's updated and easy to use and a "go-to" tool. I also work with Facebook and Video. I'd love to do a video slide show at some point. But finish the website would also be nice.

Meet the 2010-2011 Executive Committee (cont.)



My name is Paige Midstokke, and I am 2nd year Political Econ major and Global Poverty minor. I want to learn as many languages as I can and possibly work abroad for the UN in conflict areas. As director of communications I hope to get more greek and general campus involvement in cal spirit and traditions, I think its a great way to foster stronger alumni and unity.



My name is Jonathan Izen, and I am a sophomore who grew up in Santa Rosa, CA, and I am studying architecture and staying as busy as possible. As Historian for the UC Rally Committee, I will be taking pictures of the most memorable events of the year, and hope to expand the Historian SubComm to help out with that task.



Hi, my name is Danielle Nameth, and I am a sophomore American Studies major focusing on American Food and Food Culture. I grew up in Los Angeles, CA. As Historian, I will be documenting all of the lovely people of the Rally Committee, and hope to produce an amazing scrap book at the end of the year for everyone to enjoy!



My name is Katie Strehlow, and I am a still undeclared third year student. I was born and raised in the Bay Area, and love spending my Saturdays watching Cal Football! This year I am the Rally Committee's Director of Traditions. My goals for the year are to make the DeCal more exciting, and to make Midnight Singing a more popular event! What could be more fun than Cal songs and cookies??